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JULY 26, 2021

Webinar: Back to Basics Series Business Customer Gateway – How to set up your Account

Please join the PCC Advisory Education Programming Sub-Committee as they host the final webinar in the Back to Basics Series on Friday, July 30, 2021 at 2 PM ET.

Our final session features Glen Swyers, Director, Marketing Integration and Analytics, with The IMAGINE Group – Charlotte. Glen will be exploring what can the Business Customer Gateway (BCG) do for customers as well as some of the following:

- Common Terms and Definitions
- BCG Welcome Page
- Registering a new user
- BCG Homepage
- Tour of the BCG
- Learn Best Practices and more...

If you missed any of our below Back to Basics Series, they are all posted on *PostalPro*, Education, Webinar section. The link is: https://postalpro.usps.com/pcc#anchor-6.

- Friday, June 25 Speaking Postal Mail Terminology 101 (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 2 The Difference between First-Class Mail and Marketing Mail (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 9 Shaped Base Pricing to include Mailability, Postcards, Letters, Non-machinable, Machinable, and Automation basics (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 16 Folded Self-Mailers, Booklets, and Flats (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 23 USPS Shipping Options (Zoom recording and Presentation can be found on PostalPro.)
- Friday, July 30 Business Customer Gateway How to set up your Account

To find future Educational sessions, they are listed in *PostalPro* on the *Find a PCC Event* page; the link is: https://about.usps.com/what/business-services/postal-customer-council/pcc-event-locator.htm. Navigate to the *USPS HQ* box and there you will find a listing of all upcoming sessions.

To join this session, please use this Zoom link:

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